

AUDEMARS PIGUET

Le Brassus

AUDEMARS PIGUET CELEBRATES 10 YEARS OF PARTNERSHIP WITH THE BOLSHOI THEATRE



© Courtesy of Audemars Piguet and Bolshoi Theatre

Le Brassus, 1 November 2019—Swiss Haute Horlogerie manufacturer Audemars Piguet is delighted to celebrate 10 years of partnership with Moscow’s Bolshoi Theatre. For the occasion, the Manufacture launches a dedicated Code 11.59 by Audemars Piguet Selfwinding “Bolshoi” Limited Edition of 99 pieces.

This new limited edition perfectly captures the Manufacture’s and the Bolshoi’s uncompromising balance between heritage and innovation. Launched earlier this year, the Code 11.59 by Audemars Piguet collection represents the Manufacture’s genetic code. CODE stands for Challenge, Own, Dare and Evolve. As Jasmine Audemars, Chairwoman of Audemars Piguet’s Board of Directors explains, “At Audemars Piguet, we constantly *challenge* ourselves to push the limits of craftsmanship. Endowed with a strong spirit of independence, we proudly *own* our roots and territory, *daring* to combine precision and creativity. Faithful to our legacy, we continue to *evolve* by preserving and rewriting traditions. 11.59 is ahead of the game, constantly on the brink of tomorrow.”

François-Henry Bennahmias, Audemars Piguet’s Chief Executive Officer, rejoices over this time-honoured relationship: “We are very pleased to count the Bolshoi Theatre among our partners and share with it common values of heritage, innovation and excellence. Like our Manufacture, the Bolshoi Theatre has

AUDEMARS PIGUET

Le Brassus

consistently dared to challenge conventions and set pioneering trends in the history of ballet and opera, while preserving age-old traditions.”

The Bolshoi dedicated piece presents an 18-carat white gold case and a delicate smoked blue “Grand Feu” enamel dial. Each enamel dial is unique due to the organic nature of the material and hand-made manufacturing technique. The Audemars Piguet signature is also crafted in enamel. The dial is complemented with white gold applied hour-markers and hands.

The dark blue alligator strap nicely enhances the smoked blue dial. The straight integration of the strap in the continuity of the lugs, which have been welded to the extra-thin bezel, reveals the refined hand-finishing techniques adorning the case’s unconventional architecture.

The piece is equipped with the Manufacture’s new selfwinding calibre 4302 decorated by hands with “Côtes de Genève,” “traits tirés” and circular graining, among others. This movement features a dedicated 22-carat pink gold oscillating weight engraved with the Bolshoi Theatre’s logo.

General director of the Bolshoi Theatre, Vladimir Georgievich Urin says:

“Today we are celebrating our 10-year partnership anniversary with Audemars Piguet and we always remember how important it was at that time. When the contract was signed in 2009, the Bolshoi Theatre’s historical stage was closed for restauration. The fact is that Audemars Piguet’s most important characteristics are its forward-thinking spirit, its ability to observe absolute Beauty and embody it in its masterpieces. No coincidence that the Bolshoi Theatre became a source of inspiration for Audemars Piguet watchmakers to create two dedicated special series during this period. Audemars Piguet supports our new projects and performances and pays tribute to the talents of our Young Artists Opera Programme. 10 years of partnership is a valuable period and we believe that the best is yet to come. We appreciate our relationship and we hope we always share our passion for excellence.”

For the occasion, the Manufacture organised a series of events on October 31 and November 1, 2019 at the Bolshoi Theatre in the presence of Vladimir Georgievich Urin and Jasmine Audemars.

The guests were also invited to attend the performance of Ilya Demutsky’s Nureyev on November 1. This performance composed by Yuri Possokhov and Kirill Serebrennikov, premiered on the world stage in 2017, pays tribute to pioneering ballet legend Rudolf Nureyev who rewrote traditions by interweaving forms of classic ballet and modern dance.

The Code 11.59 by Audemars Piguet selfwinding “Bolshoi” Limited Edition of 99 pieces will be available exclusively in the Audemars Piguet boutique located in Moscow: newly opened in Petrovsky Passage and in GUM.

“To break the rules, you must first master them.”

TECHNICAL SPECIFICATIONS

Code 11.59 by Audemars Piguet Selfwinding “Bolshoi” Limited Edition // 41mm

AUDEMARS PIGUET

Le Brassus

15210BC.OO.A321CR.99

FUNCTIONS

Hours, minutes, centre seconds and date.

CASE

18-carat white gold case, glareproofed sapphire crystal and caseback, water-resistant to 30 m.

DIAL

Smoked blue enamel dial, 18-carat white gold applied hour-markers and hands, lacquered black inner bezel.

STRAP

Blue hand-stitched "large-square-scale" alligator strap with 18-carat white gold pin buckle.

MOVEMENT

Selfwinding Manufacture calibre 4302

Diameter	31.4 mm (14 <i>lignes</i>)
Thickness	4.8 mm
Number of parts	257
Number of jewels	32
Minimal power reserve guaranteed	70 h
Frequency of balance wheel	4Hz (28,000 vibrations/hour)

Visuals and press release available under:

<https://audemarspiguet.picturepark.com/Go/Psmey6mX>

Join the discussion @AudemarsPiguet

Follow us on:

Facebook: <https://www.facebook.com/audemarspiguet>

Instagram: <https://www.instagram.com/audemarspiguetsavoirfaire>

<https://www.instagram.com/audemarspiguet>

<https://www.instagram.com/audemarspiguetgolf>

LinkedIn: <https://www.linkedin.com/company/audemars-piguet>

Twitter: <https://www.twitter.com/AudemarsPiguet>

Weibo: <https://e.weibo.com/audemarspiguetchina>

Youku: <https://i.youku.com/aptvofficial>

YouTube: <https://www.youtube.com/c/audemarspiguet>

#AudemarsPiguet

AUDEMARS PIGUET

Le Brassus

Notes to Editors

About Audemars Piguet

Audemars Piguet is the oldest fine watchmaking manufacturer still in the hands of its founding families (Audemars and Piguet). Since 1875, the company has written some of the finest chapters in the history of Haute Horlogerie, including a number of world firsts. In the Vallée de Joux, at the heart of the Swiss Jura, numerous masterpieces are created in limited series embodying a remarkable degree of horological perfection, including daring sporty models, classic and traditional timepieces, splendid ladies' jewellery-watches, as well as one-of-a-kind creations. www.audemarspiguet.com

About the Bolshoi Theatre

The Bolshoi is one of the leading ballet and opera companies in the world and a powerful symbol of Russia and its culture. Since 1776, it has contributed many bright pages in the history of the Russian performing arts.

The Bolshoi Theatre began its life as the private theatre of the Moscow prosecutor Prince Pyotr Urusov. On 28 March 1776, Empress Catherine II signed and granted the Prince the "privilege" of organising theatre performances, masquerades, balls and other forms of entertainment for a period of ten years. It is from this date that Moscow's Bolshoi Theatre traces its history.

The imposing home of the internationally famed Bolshoi ballet and opera was constructed in 1824 by Osip Bove, before being ravaged by fire in 1853. The Bolshoi Theatre was rebuilt and reopened on 20 October 1856 for Tsar Alexander II's Coronation Day. The theatre underwent massive reconstruction and refurbishment from July 2005 to 28 October 2011. While the building saw many of its lost historical features reinstated, it also joined the ranks of most technically equipped theatre buildings in the world.

For most of the 20th century's last three decades, the Bolshoi was led by Yuri Grigorovich, an artistic director known for his accomplished, classical choreography. Under Grigorovich's tenure and graced by the presence of a series of remarkably gifted dancers, the Bolshoi's became known as one of the world's greatest ballet companies. Its performances continue to elicit international acclaim today. <https://www.bolshoi.ru/en/>